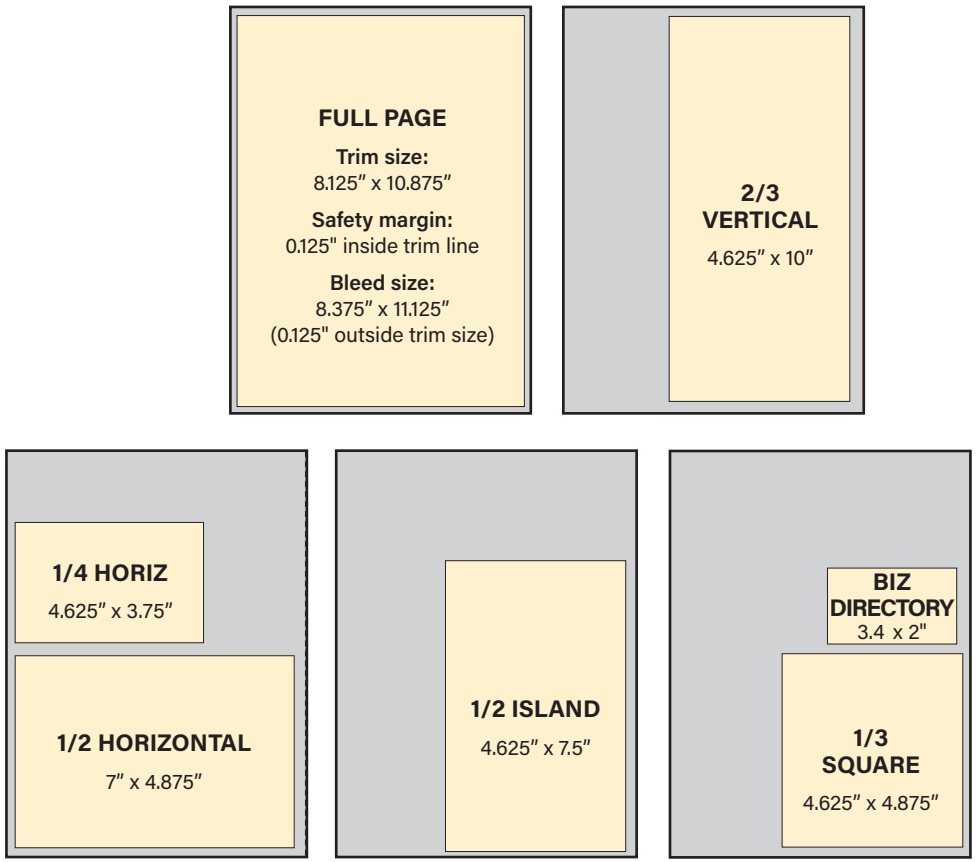
SIZES THAT FIT YOUR MESSAGE

Learn about ad specifications on our website:
nwindianabusiness.com/qnqk

Research shows a mix of print and digital advertising best engages readers. Print offers high trust and memory building tangibility that offsets digital fatigue, while digital reinforces the message and keeps the brand top-of-mind.

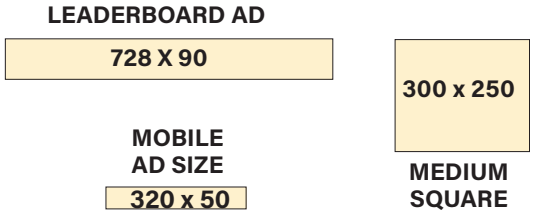
Print sizes



EMAIL PRINT ARTWORK BY THE 2ND FRIDAY THE MONTH BEFORE PUBLICATION

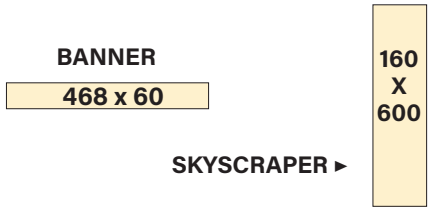
Website sizes

Website sponsorships are sold by the month and include three sizes that rotate in each position and a URL link of your choice.



Newsletter sizes

Newsletters ads can be targeted by the week to promote events, sales or articles and linked to the URL of your choice. Ads are randomly rotated every week



EMAIL DIGITAL ARTWORK BY
WEBSITES: THE 15TH OF THE MONTH BEFORE PUBLICATION
NEWSLETTER: A WEEK BEFORE PUBLICATION

"Your ideal customers aren't just in one place — they're flipping through (a magazine), scrolling social media and browsing online. That's why the smartest marketing strategies don't choose between print and digital — they use both."

— Caroline Perrott, Stroll